

## Marketing Coordinator

Biewer is looking to fill our Marketing Coordinator role in St. Clair, MI! We are seeking a dynamic and creative professional to join our Marketing team! The ideal candidate will be detail-oriented in a fast-paced environment, supporting the needs of our growing company.

### Accountabilities:

#### Primary responsibilities will include:

- Assist with all marketing projects within Biewer – across multiple facilities.
- Manage fulfillment of marketing materials to dealers and sales representatives. Manage all in-house inventories.
- Oversee website content, promotional merchandise, and tradeshow management.
- Create, schedule, and execute social media content on multiple platforms.
- Apply knowledge of current and emerging digital marketing tools; implement to enhance current campaigns.
- Implement and educate management on best practices for our local and other Biewer locations.
- Support Marketing Department as necessary.

### Qualifications:

- Bachelor's degree in marketing or a related field.
- Experience with analytical and reporting tools, including Google Analytics.
- 2-4 years of marketing experience emphasizing social media/digital marketing is preferred.
- Experience with all social media platforms and content management tools.
- Experience with the following programs: WordPress, Illustrator and Photoshop is ideal.
- Must have strong organizational skills and the ability to work well with shifting priorities and a proactive approach.
- Strong communication, interpersonal, and writing skills are a must.

### ABOUT BIEWER

Biewer Lumber provides its customers with the highest quality lumber, superior service, and exceptional reliability. Our five fully automated sawmills, producing both SPF & SYP, are equipped with state-of-the-art technology. The Biewer family of companies also includes three treating and distribution facilities, two manufacturing plants, and a full-service logistics company. As a fourth-generation family owned company, Biewer holds the highest standards for its products, processes, and people.

### BENEFITS

Medical, Dental, Vision  
401(k) Match  
Paid Time Off & Paid Holidays  
Life/AD&D Insurance  
Flexible Spending Accounts  
Optional Short & Long-term Disability  
Optional Accident Insurance  
Employee Assistance Program (EAP)

### CONTINUOUS IMPROVEMENT

“Safety First” Manufacturing Operations  
Safety Committees & Employee Involvement  
Employee Engagement Surveys  
Ongoing Communication & Feedback  
Leadership Development  
Sound Forestry Practices  
Equipment & Operating Upgrades

### PERKS

Team Oriented  
Employee Appreciation Events  
Collaborative Atmosphere  
Tuition Assistance



Apply today at [biewerlumber.com/careers](http://biewerlumber.com/careers)  
An equal opportunity employer

